



THAILAND GOLF EXPO 2025

Network on Green



**22-25
MAY 2025**

11.00-20.00 hrs.
Hall 5-6, QSNCC
Bangkok, Thailand



Organized by:
NCC

Supported by:
 



THAILAND GOLF EXPO

Achieving its 16th edition in 2025, the “**Thailand Golf Expo**” has been serving the golfing tourism industry across ASEAN, with a continuous annual expansion rate of 10%, to support the growth of all-time favourite golf sports among all ages.

Come and make your presence at this show for the hole-in-one business opportunities here!



Objective

- To promote this event as the main platform for trade and public.
- To support and promote Thailand's image as the hub of trade, exhibitions and seminars for business and golf industry in ASEAN.
- To promote golf industry as one crucial part for local and international tourists.
- To exchange knowledge, experiences and technology in golf Industry.

Exhibitor Profile

- Golf Hotel & Resort
- Golf Club
- Golf Equipment & Services
- Fashion & Accessories
- Driving Range
- Golf Technology
- Golf Agents



ASEAN'S MOST COMPREHENSIVE EXPO

FOR GOLF DESTINATIONS, PRODUCTS & SERVICES

TARGET VISITOR

- Buyers/ Sellers
- Apparel Designers
- Meeting & Incentive Planners
- Golfers & General Public
- Retailers Consultants
- Entrepreneurs
- Golf Course & Driving Range Owners/ Designers
- Pro Shops Resorts & Tour Operators

VISITOR ANALYSIS 2024

VISITOR RATIO

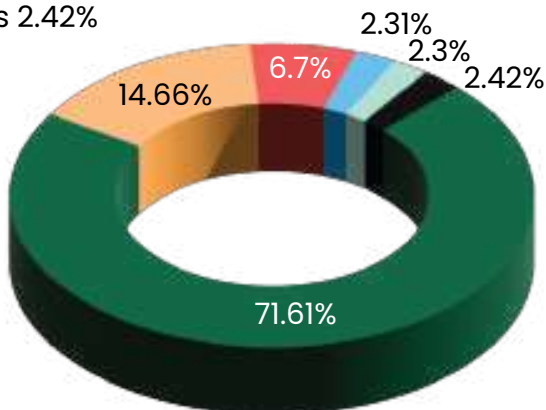
Nationwide Buyers 93%
Overseas Buyers 7%

From total, 11% is New Market
(Individuals with golfing interests)



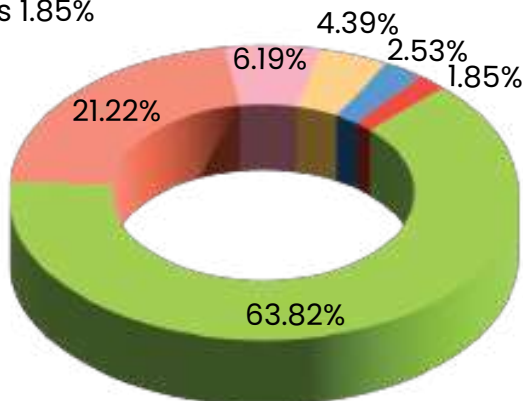
VISITOR DEMOGRAPHICS

- Golfers & Enthusiasts 71.61%
- Retailers 14.66%
- Resort & Tour Operators 6.7%
- Golf Course & Driving Range Owners 2.31%
- Consultants 2.3%
- Others 2.42%



PURPOSE OF VISIT

- Buy golf equipment & accessories 63.82%
- Buy golf packages & services 21.22%
- Attend onsite activities 6.19%
- Meet business partners/suppliers 4.39%
- Visit show to exhibit in the next edition 2.53%
- Others 1.85%



SPACE RENTAL PRICE

RAW SPACE
7,000 THB/sq.m.

RAW SPACE WITH
STANDARD BOOTH
7,600 THB/sq.m.

CORNER CHARGE
+3,500 THB/corner

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Remark:

- Prices quoted above are excluded 7% VAT.
- Raw space must be booked at least 12 sq.m., and booth designs need to be submitted within 11 April 2025 for the organizer's approval.
- Raw space needs to be carpeted; otherwise, you will be charged at THB 5,000 per sq.m. Also, the carpet installation needs to use the carpet tape only. Other types of tapes are not allowed.
- Raw space is required to build back and side walls between your booth and other exhibitor's area.
- Standard Shell Scheme includes 3 sides of white partition (2.5 m. high), fascia name, 2 fluorescent lights, 1 socket (5 amp.), 1 lockable cabinet, 2 chairs, booth carpet and 1 basket.
- The organizer reserves the right to cancel/ amend its special offer in any case against overdue payments.

Terms of Payment:

1. The 1st payment (50%) within 15 days after your reservation.
2. The 2nd payment (50%) within 11 April 2025.

In case of raw space reservation which requires booth construction, the contractor and/or exhibitor needs to place a guaranteed cheque at the rate of THB 500 per sq.m. If no damages are found to the venue, your cheque will be returned within 15 days after the show ends.

N.C.C. Management and Development Co., Ltd.

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NCC