



**21-24
MAY
2026**

11.00 - 20.00 HRS.
HALL 5-6
QSNCC
BANGKOK,
THAILAND

Contact : N.C.C. MANAGEMENT & DEVELOPMENT CO., LTD.

+66 2 229 3503, 3515

www.thailandgolfexpo.com

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ORGANIZED BY SCAN ME



THAILAND GOLF EXPO

Golf has evolved into a lifestyle embraced by every generation. Thailand continues to lead as Asia's premier golf destination attracting players from around the world for both leisure and competition. In 2026, the golf industry enters a new era where technology, wellness and sustainability come together.

"Thailand Golf Expo 2026" stands as the ultimate one-stop destination for everything golf where you can showcase the latest golfing technology, equipment and gadgets, and swing into new opportunities with new markets and existing clients all in one place!

Objectives



To obtain new customer base and business partners.



To boost up product sales opportunities.



To reconnect with existing customers.



To expand media awareness for higher ROI.



To enhance brand recognition.

Exhibitor Profile

- Golf Hotel & Resort
- Golf Club
- Golf Equipment & Services
- Fashion & Accessories
- Driving Range
- Golf Technology
- Golf Agents



ASEAN's Most Comprehensive Expo

For Golf Destinations, Products & Services

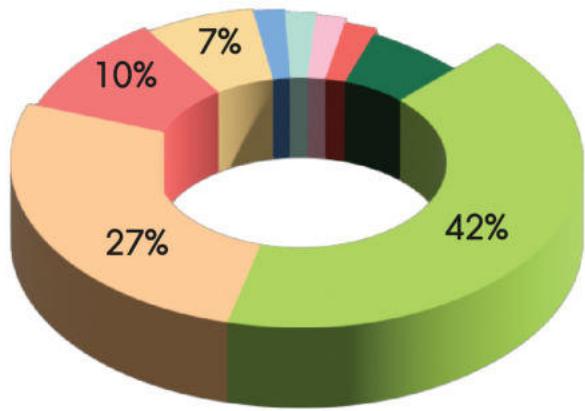
Target Visitors

- Buyers/Sellers
- Apparel Designers
- Meeting & Incentive Planners
- Golfers & General Public
- Retailers Consultants
- Entrepreneurs
- Golf Course & Driving Range Owners/Designers
- Pro Shop
- Resorts & Tour Operators



VISITOR ANALYSIS 2025

Visitor Ratio



Visitor Number

Total Visitors **60,284**
👤 Local Visitors **54,497**
🌍 Overseas Visitors **5,787**

Market segmentation

- Golfer and General Public 42%
- Buyer-Seller 27%
- Apparel Designer 10%
- Entrepreneur 7%
- Golf Course and Driving Range Owner, Designer 2%
- Pro Shop 2%
- Retailer 2%
- Consultant 2%
- Others 7%



SPACE RENTAL PRICE

| TYPE OF SPACE | SPACE RENTAL PRICE |
|--|--------------------|
| Raw Space | USD 260*/sq.m |
| Raw Space 12 sq.m. (minimum booth size) | USD 3,120 |
| Raw Space with Standard Booth 6 sq.m. | USD 1,740 |



Standard Booth Design

(This graphic illustration draft is subject to change without prior notice.)

*Remarks:

- Prices quoted above are included 7% VAT, but excluded Bank Transaction Fee.
- Raw space must be booked at least 12 sq.m., and booth designs need to be submitted within 15 April 2026 for the organizer's approval.
- Raw space needs to be carpeted; otherwise, you will be charged at THB 5,000 per sq.m. Also, the carpet installation needs to use the carpet tape only. Other types of tapes are not allowed.
- Raw space is required to build back and side walls between your booth and other exhibitor's area.
- Standard Shell Scheme includes 3 sides of white partition (2.5 m. high), fascia name, 2 fluorescent lights, 1 socket (5 amp.), 1 lockable cabinet, 2 chairs, booth carpet and 1 basket.
- The organizer reserves the right to cancel/amend its special offer in any case against overdue payments.

Terms of Payment:

The 1st payment (50%) within 15 days after your reservation.

The 2nd payment (50%) within 12 March 2026.

In case of raw space reservation which requires booth construction, the contractor and/or exhibitor needs to place a guaranteed cheque at the rate of THB 500 per sq.m. If no damages are found to the venue, your cheque will be returned within 15 days after the show ends.

For immediate space reservation,
please contact:



+66 (0) 2229 3503, 3513, 3515



tgex@nccexhibition.com



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Thailand Golf Expo

Organized by:



N.C.C. Management and Development Co., Ltd.
60 Queen Sirikit National Convention Center
Ratchadaphisek Road, Khlong Toei Subdistrict,
Khlong Toei District, Bangkok, Thailand